



ASU Serving Learners at Every Stage in Life

2024 Report

Prepared by

ASU Learning
Enterprise
Arizona State University

The graphic features a background of a glass building facade on the left, reflecting the ASU logo and name. A large, abstract, colorful wave-like shape in shades of blue, yellow, and red flows from the top center towards the right. A yellow triangle with a white outline is positioned on the right side, pointing downwards. The text is arranged in two main columns: the left column contains the ASU Charter text, and the right column contains the Learning Enterprise Mission text.

ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

Learning Enterprise Mission

Expand universal access to opportunity for learners — at every stage in life.



Letter from the Executive Vice President

Page 6–7



About ASU Learning Enterprise

Page 8–13



ASU Learners at a Glance

Page 14–15

A comprehensive snapshot revealing the diverse and dynamic landscape of learners served by ASU in Arizona, the United States and across the globe, encompassing age diversity, learning offerings and more.



K–12 Learning Offerings

Page 16–27

Creating a continuum of learning that ignites curiosity and innovation among K–12 learners, and offering cutting-edge growth opportunities for K–12 educators.



Universal Pathways

Page 28–37

Unlocking higher education access for all, and ensuring learners are ready to thrive in college and beyond.



Career and Professional Development

Equipping professionals at every career stage with the skills to thrive in a rapidly-changing economy.

Page 38–75



Personal, Cultural and Civic Learning

Fostering an environment where learners can broaden their horizons, access community and engage effectively with diverse cultures and viewpoints.

Page 76–95



Open Scale and Global Learning

Breaking down barriers and making education accessible to learners around the globe.

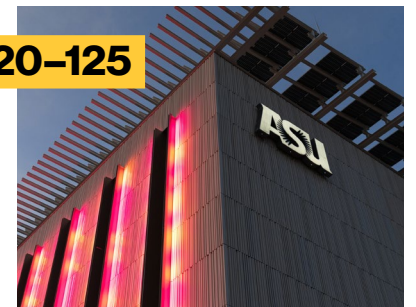
Page 96–119



ASU Team Serving Learners

ASU team members who serve learners across Arizona, the United States and all over the globe.

Page 120–125



Letter from the Executive Vice President



Maria Anguiano

Executive Vice President
Learning Enterprise
Arizona State University

To the ASU community and our partners worldwide,

Three years ago, ASU's Learning Enterprise launched with an audacious mission: Expand ASU's ability to create universal access to opportunity at every stage in life. The importance of this mission feels even more urgent today.

We're in a moment of profound change. Accelerating societal and technological advancements have transformed the traditional landscape of learning, necessitating a dynamic and continual approach to education to keep pace with evolving skill requirements. This rapid change demands a heightened emphasis on adaptability, fostering a mindset that prioritizes resilience, flexibility and a willingness to embrace novel ideas and concepts.

Consequently, individuals must develop a robust capacity for learning and relearning to navigate the complexities of a rapidly evolving world, fostering a culture of lifelong learning and adaptation. Universities must rise to this occasion — fostering learners ready and capable of taking on whatever comes next at every stage in their life.

ASU has embraced this challenge and we are actively working across the university, utilizing every asset and resource at our disposal to democratize access to learning opportunities for every learner. By combining the expertise of our world-class faculty and the power of technology, we can make personalized and adaptive learning at scale available at the highest quality.

The past year has shown the remarkable progress a university can make when it is deeply committed to the success and well-being of the communities it serves. Last year, ASU served learners ranging from ages 2 to 96 for a total of over 50 million educational experiences, truly providing opportunities for learners at every age. A few highlights include:

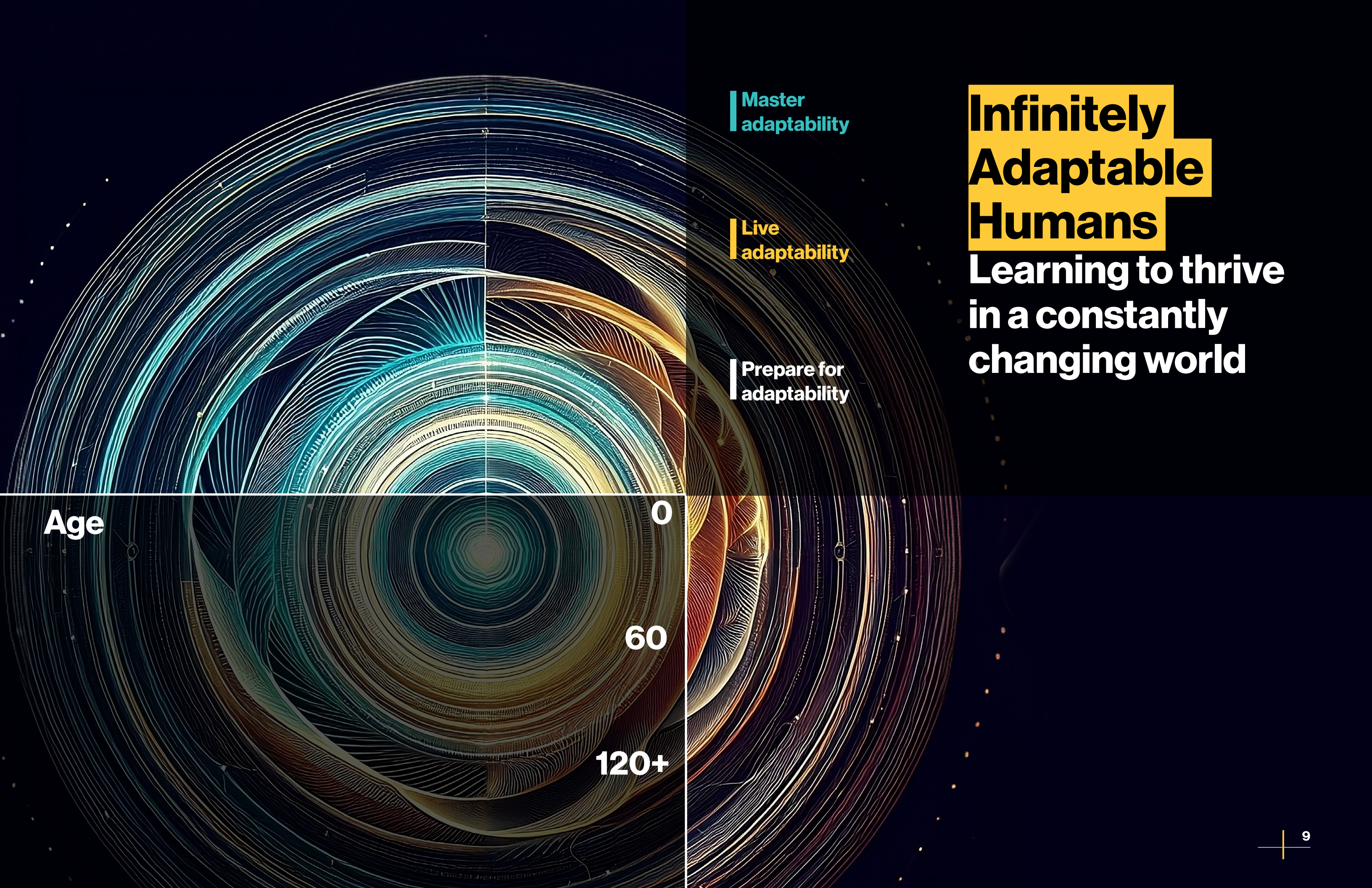
- ▶ **Launching of Learning Sparks**, with over 250 videos combining world-class ASU teaching with industry-leading filmmaking, sparking curiosity five minutes at a time.
- ▶ **Surpassing the milestone of 5,000 learners pursuing their dreams as degree-program-enrolled ASU students** who started with ASU's Earned Admissions pathway.
- ▶ **Creation of over 100 cutting-edge, career-oriented courses** in artificial intelligence, sustainability, microelectronics, health and other in-demand areas to equip ASU learners to lead in the industries of the future.
- ▶ **Serving talent development needs in Arizona, the United States and worldwide** through learning offerings designed for employers such as Intel, Deloitte, General Motors, Pepsico, Henkel, Boeing, Google and McKinsey & Company, among others.

These learning offerings, and the many others highlighted in this report, are the result of ASU efforts in every School, College and Unit, as well as collaborations with many partners across the globe. With many new collaborations in progress — I couldn't be more excited about the potential of ASU to create a more equitable future for all.

To our partners worldwide and the ASU Community — every team member and collaborator across ASU — thank you. With your support, ASU will continue to illuminate the path for education that is inclusive, innovative and principle-driven.

Warm regards,

Maria Anguiano



Master
adaptability

Live
adaptability

Prepare for
adaptability

Age

0

60

120+

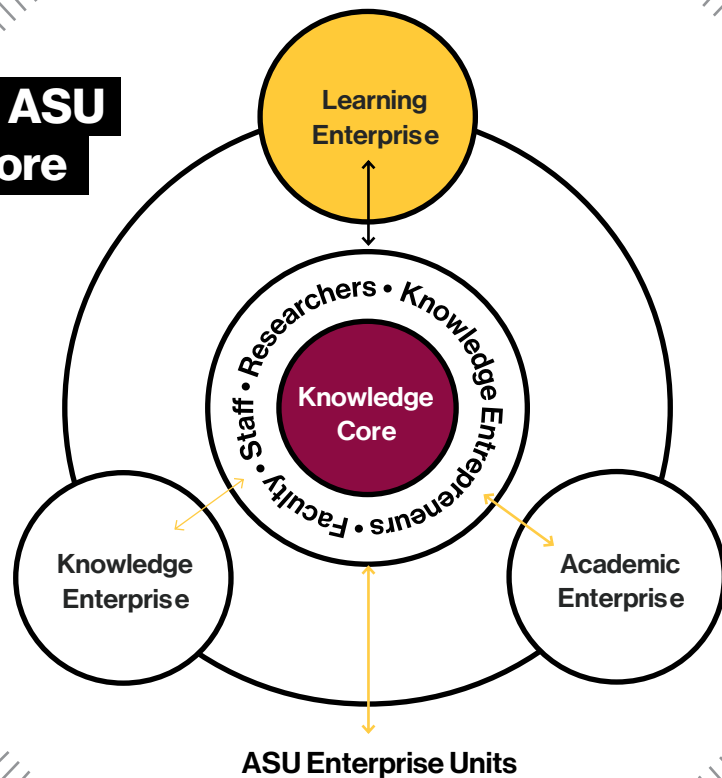
Infinately Adaptable Humans

Learning to thrive
in a constantly
changing world

About the

Learning Enterprise

Powered by the ASU Knowledge Core



As one of ASU's three pillars — alongside Academic Enterprise (AE) and Knowledge Enterprise (KE) — Learning Enterprise (LE) leverages the ASU knowledge core to grow a lifelong learning ecosystem that promotes human adaptability and transforms education worldwide.

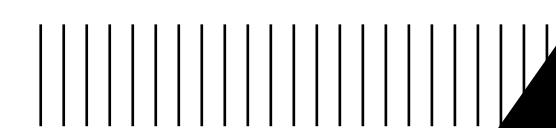
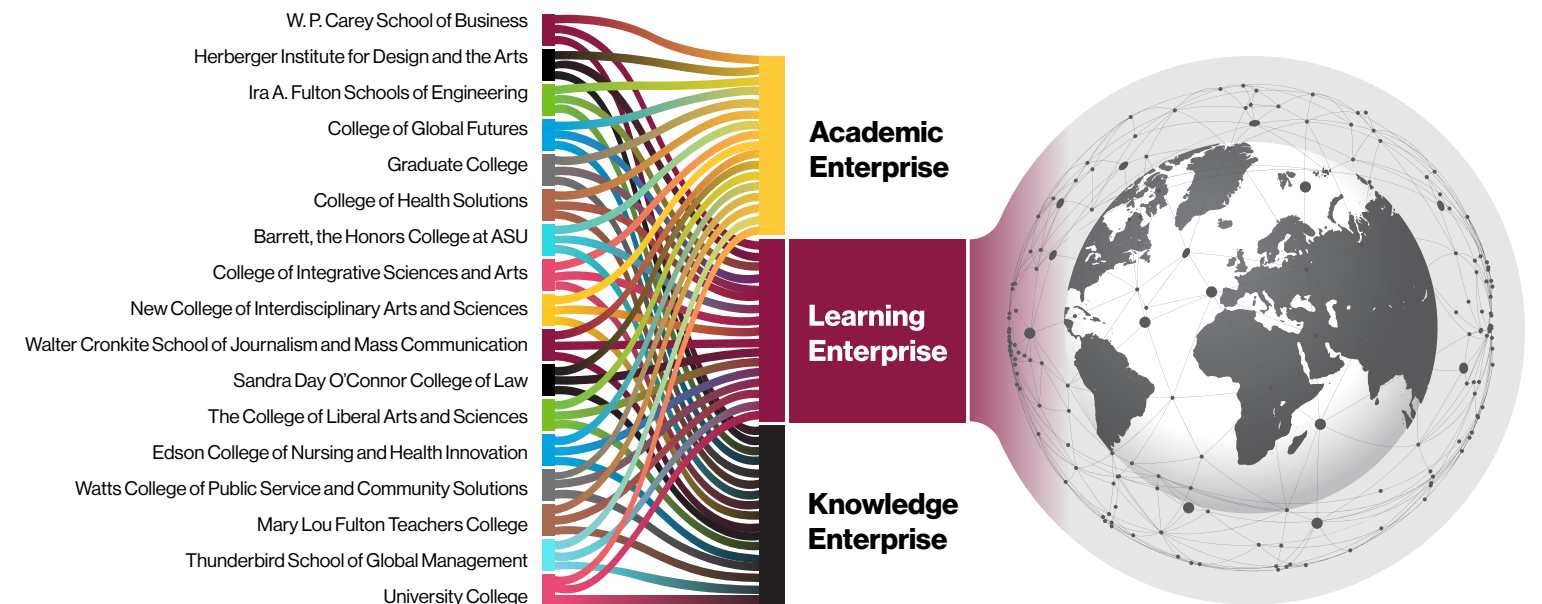
ASU's Learning Enterprise expands universal access to opportunity for learners — at every stage in life. We're reimagining the role of universities in society as catalysts of economic and social mobility, guided by the belief that all learners can harness education as an effective ladder to achieving their goals.

As the world rapidly evolves, with technology fueling change across learning and working, Learning Enterprise is designed to address the most pressing needs of learners, the workforce and our communities.

ASU's Schools, Colleges, Centers and non-academic units oversee the day-to-day operations of many offerings presented in this report. Their role, as part of ASU's Knowledge Core and the Learning Enterprise, is crucial to support learners, employers and society overall. This collaborative framework is fundamental to ASU's mission of expanding access and enabling success across all stages of learning.

Every ASU School and College has an AE, KE, LE portfolio

From the knowledge core grows a lifelong learning ecosystem that promotes human adaptability.





This report highlights ASU's learner-oriented milestones and achievements of the 2022-23 academic year, across several areas:

01

K-12

Creating a continuum of learning that ignites curiosity and innovation among K-12 learners, and offering cutting-edge growth opportunities for K-12 educators.

02

Universal Pathways

Unlocking higher education access for all, and ensuring learners are ready to thrive in college and beyond.

03

Career and Professional Development

Equipping professionals at every career stage with the skills to thrive in a rapidly-changing economy.

04

Personal, Cultural and Civic Learning

Fostering an environment where learners can broaden their horizons, access community and engage effectively with diverse cultures and viewpoints.

05

Open Scale and Global Learning

Breaking down barriers and making education accessible to learners around the globe.

ASU Learners at a Glance

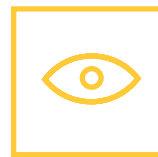
Promoting human adaptability in Arizona, all 50 U.S. States and 140 countries worldwide

Through thousands of offerings and millions of learning experiences



450K+

Learners enrolled



50M+

Educational experiences

Over **2,000+** Partnerships with educational, nonprofit and corporate organizations connecting learners to ASU



Youngest learner is **22 months old**



Eldest learner is **96 years old**

Arizona

- ▶ ASU Prep serves K-12 learners in five schools in the Phoenix area and delivers high-quality teacher professional development.
- ▶ Serving AZ-based small and medium enterprises, as well as major employers like Intel.

USA

- ▶ Learners enroll in Universal Pathways, including 225+ high schools across the U.S.
- ▶ Training programs for nationwide employers such as Deloitte, General Motors, Pepsico, Henkel, Boeing, Google, McKinsey & Company, among others.

Global

- ▶ Learners in countries like Egypt, China, Ukraine, Mexico, etc., enrolled in ASU's learning offerings.
- ▶ Key partnerships in several different countries over the globe.

01



K-12 Learning Offerings

ASU is reshaping K-12 education, creating a continuum of learning that ignites curiosity and innovation. Programs like **Ask A Biologist** engage students with interactive content, and the **Edson Entrepreneurship + Youth Entrepreneurship Program** merges learning with real-world applications.

ASU Preparatory Academy customizes the educational journey with a focus on individual learning needs while offering a spectrum of professional growth opportunities to enhance teaching practices and nurture teacher well-being.

Incorporating ASU's vast educational resources, the Mary Lou Fulton Teachers College's **Next Education Workforce** initiative leads a team-based educational model, enhancing collaboration for teachers and students alike, with a growing footprint across multiple states.

In This Section:

- ▶ **Ask A Biologist**
- ▶ **Edson Entrepreneurship + Innovation Youth Entrepreneurship Program**
- ▶ **ASU Preparatory Academy**
- ▶ **ASU Prep Professional Development**
- ▶ **Next Education Workforce**



Ask A Biologist

 askabiologist.asu.edu



Ask A Biologist is a biology-focused educational program and website that inspires interest and provides reliable and engaging learning resources — including stories, lessons, games, virtual reality tours, podcast interviews and more — for learners of all ages, across the globe. Ask A Biologist offers trustworthy learning experiences that inspire students to ask questions and learn more about the living world around them.

4.8 million

young learners
under 25 years old

750,000

learners 25 years
and older



800,000

virtual tours

246,000

video views, equal to
over **6,000** hours of
watch time

36 million

website visits

“

I LOVE the new virtual tours! They will make such a huge difference for students. I will have to warn teachers to allow plenty of time for students to explore and listen! I especially love the size comparisons of the mammals. That is a really important piece for students.

— **Marty**,
4th grade teacher from Maine

“

Ask A Biologist has been critical to providing support for the outreach portion of my grant applications. The opportunities to educate students and the general public extend well beyond the classroom. I have been working with Ask A Biologist now for several years to develop engaging content to teach the public, and K-12 students in particular, about biology.

— **Brian Smith**,
Trustees of ASU Professor,
ASU School of Life Sciences

Edson Entrepreneurship + Innovation Youth Entrepreneurship Program

 entrepreneurship.asu.edu/programs/youth-entrepreneurship



The Edson Entrepreneurship + Innovation Institute at ASU stands at the forefront of melding educational innovation with entrepreneurship. Guided by a specialized team, the institute focuses on cultivating an inclusive entrepreneurial culture, advancing skill development and providing equitable access to resources. Edson E+I's Youth Entrepreneurship is joining forces with top-tier partners like Verizon, Heart of America, the National Association for Community College Entrepreneurship and ASU K-12 Units to power collaborative initiatives including:

Middle School STEM Program:

A national initiative transforming schools into tech innovation hubs with cutting-edge curriculum and resources.

K-12 Platform:

An open-access online portal, stocked with the latest AR and VR educational materials, as well as professional development resources for educators.

Virtual Experience:

Developed in partnership with ASU student workers for K-12 learners, explores careers like planetary science and public health while making career education more interactive.

ASU K-12 Ecosystem:

Sparkling Synergy meetings to identify opportunities for collaboration and ideate solutions for K-12 programs.

Edson E+I's blend of entrepreneurship and educational innovation will continue to create a ripple effect across communities and generations.

Key Highlights:



52,000+

middle school learners impacted by programs since 2017.



450 schools

across 26 U.S. states.

ASU Preparatory Academy

 asuprep.asu.edu



ASU Preparatory Academy continues to reimagine possibilities for K–12 learners in Arizona and beyond, designing digitally supported learning environments on the premise that everyone can learn, given the right support. ASU Prep remains intently focused on learners as opposed to structure. Thus, ASU Prep created a nimble, rapidly deployable learning platform with models built with these students in mind.

ASU Prep is deeply integrated with the university's ecosystem of learning assets, setting it apart from any other K–12 learning model. More than 200 pathways across disciplines offer direct access to university faculty and major-level courses, enabling learners to deepen and clarify career interests. By eliminating boundaries between high school and university, ASU Prep is pulling down silos that determine advancement by age or grade level versus learning readiness. Throughout their K–12 experience, learners become part of a college-attending community thus providing familiarity, confidence and an affordable pathway to pursue a college degree.

10,000+

learners served in K–12 full-time offerings around the world.

33,000+

learners in more than 137K enrollments served in partnership with 250+ schools around the world.

180

active AZ partnerships provide support for curricular or instructional gaps, accelerated learning paths and increased flexible choices for students.

Access ASU partner school and college readiness efforts resulted in:

- ▶ 9.2k+ completed FAFSA applications.
- ▶ 5k+ completed ASU applications.
- ▶ 4.5k+ Fall 2022 ASU admissions.
- ▶ 2.5k+ ASU enrollments.

“

Very thorough information checks, and I could go at my own pace. These courses are created exceptionally and I will take more courses in the future.

— **Halli K.**,
Payson Unified School District

“

I liked working on a specific strategy and discussing it with my group. Everyone in the group had a role. It was productive. Now, we all have the same document from all the groups and their feedback.

— **Christianne**,
Paradise Valley Unified School District



ASU Prep Professional Development

 asuprepdigital.org/professional-development

ASU Prep provides a customizable suite of professional development services that respond to the unique needs of teachers. Offerings span crucial areas, from AI integration and personalized learning to teacher resilience and wellness. ASU Prep fosters collaboration among teachers across districts, not just within individual schools, facilitating a rich exchange of ideas and practices and amplifying the impact of ASU Prep's expertise.

Whether conducted online or in-person, the design of ASU Prep's training sessions equips teachers to thrive in both virtual and blended learning environments. The flexible program serves as a catalyst for enhancing educational outcomes through robust professional development.

Key Highlights:



20K teachers



1,540 schools

20K teachers trained in 1,540 schools and 468 U.S. districts via ASU Prep Digital's Arizona Virtual Teaching Institute.

New partnership with Sahuarita Unified School District (K-12) to provide professional development.

Added four new asynchronous online courses to double the course library.



The emphasis on strategies helped me understand that creating a culture and community of learning is not always a mindset that students arrive to class already knowing, but one that teachers must work consciously toward establishing.

— **Ben**
ASU Prep



This is so useful to positively impact my personal and professional life. I wish all educators could take these professional development classes.

— **Nicole**
Chandler Unified School District





Next Education Workforce


 workforce.education.asu.edu


ASU's Mary Lou Fulton Teachers College's Next Education Workforce initiative is pioneering team-based staffing models in schools. This ground-breaking approach has already been adopted by over 45 schools across ten systems in two states, impacting more than 500 educators and 10,000 students. Developing improved ways of teaching and learning creates a more rewarding experience for educators and better outcomes for students, which creates a net impact on the landscape of education nationwide.

Key Highlights:

 Launched Learning Cohorts to onboard new systems, attracting over **250 educators** from **62 different school systems across 28 states and countries.**

 Hosted **255 educators** for formal site visits in Arizona, offering the ability to see new staffing models in action.

 Grew the digital library to more than **140 resources**, with a focus on easily accessible video content for scaled professional learning.

 Provided high-impact learning experiences to more than **600 educators**, boasting strong satisfaction ratings.

“
I wouldn't want to go back to the other way of teaching before. How much support I have, I feel like we've grown leaps and bounds and taken chances and done things that changed things up, tried new things that would've taken 10 years, and we've done in a year and a half.
— Educator in Arizona school implementing a Next Education Workforce model

“
The teachers and students all work together ... I feel like if you're more comfortable with a teacher or another student you can have a better experience and better learning experience.
— High school freshman in a Next Education Workforce model

02



Universal Pathways

Every learner deserves a viable path to college. But that path is muddled by obstacles, including cost, cumbersome forms and exclusionary admissions policies. The college journey should be easier for all learners to navigate. ASU Learning Enterprise unlocks college access for all learners, serving as a bridge to college for aspiring students and meeting learners where they are.

Earned Admissions provides a chance for everyone to pursue higher education, where learners can earn college credits and admission to an ASU degree program. **Accelerate ASU** integrates college-level courses into high school curriculum, fostering access and earlier exposure to higher education. Through robust community and industry partnerships, K-12 programs and family engagement, **Access ASU** prepares learners to excel in their academic and professional endeavors. **me3** enriches this ecosystem by enabling students to identify majors and careers that resonate with their interests.

In This Section:

- ▶ **Earned Admission**
- ▶ **Accelerate ASU**
- ▶ **Access ASU**
- ▶ **me3**

Earned Admission

ea.asu.edu



College is now within reach for everyone through ASU's Earned Admission — a flexible, low-risk pathway to a college degree. ASU sees beyond academic records, believing in the promise and potential of a learner's future. Through Earned Admission, learners take online courses from leading ASU faculty to earn college credits. Aspiring students experience college-level coursework and only pay for credit when they're happy with their **final grade of C or better**. After finishing the coursework with a **minimum GPA of 2.75**, they earn a guaranteed spot at ASU or the ability to transfer earned credits toward a degree at another institution.

Key Highlights:

Over **13,000** Earned Admission learners, which account for 45,000 course enrollments throughout FY23 in credit-eligible offerings towards an ASU degree.



5,443

learners admitted to ASU degree programs (all-time).



1,795

new degree program admits in FY23.



I am a mom of two toddlers (a four year old and two year old when I began my journey), a full-time employee and a small business owner. I initially planned to transfer to ASU after my associate's degree at Rio Salado Community College, but my low GPA made it difficult. To start with ASU sooner, I chose Earned Admission. Now, I've graduated from ASU Summa Cum Laude in Tourism and Recreation Management. Without Earned Admission, I might still be struggling to improve my GPA.

— **Genevieve Martin Del Campo**,
Earned Admission Learner and
ASU Alumni (Age: 31)

Accelerate ASU

 accelerate.asu.edu



Students who complete college courses in high school are more likely to go to college than those who don't. That's why Accelerate ASU was created — an innovative and flexible way to experience college while in high school. Partnerships with high schools across the country enable students to take college-level courses designed by ASU faculty and aligned with ASU degrees. Once a student has completed a course and is satisfied with the grade, they can add it to their official transcript.

K-12, universities and industry must work together to cultivate connected opportunities that help aspiring college students transition between high school, a college degree and future economic opportunity. ASU is engaged with schools and employers to create the most seamless on-ramps possible, including industry-aligned Mastery Certificates in data, project management and Google IT support. There is no application required, and credit is widely transferable. High schools choose from payment options tailored to a variety of budgetary needs. Whether it's only paying after the successful completion of a course or investing upfront, Accelerate ASU makes higher education more accessible and manageable.

Key Highlights:



6,689

high school learners.



11,554

high school course enrollments.



229

high school partners.



Accelerate ASU is playing a huge role in helping me earn a college degree while being dually enrolled in high school. Registration is easy, and the courses are state-of-the-art and inspiring. It's an amazing opportunity to earn college credits from a top-name university at a greatly reduced cost.

— **Cayla R.**, high school learner

Access ASU

 eoss.asu.edu/access



Access ASU is dedicated to increasing access to higher education and preparing Arizona learners for success through family engagement, strategic K-12 education, community and industry partnerships. Access ASU's programs and initiatives are designed to ensure Arizona students graduate high school ready to thrive in college and the 21st-century workforce.

Key Highlights:



54,000

learners impacted with college readiness and career exploration programming.



3,055

high school learners served through pre-college federal TRIO and GEAR UP grant programs.



20,000+

high school learners served in Access ASU Partner Districts.

Launched Access ASU's WeGrad Online Micro-Curriculum



As a mother, I had many doubts and concerns about how to help my son Fabian pursue higher education. WeGrad reaffirmed the importance of education and gave me the confidence I needed to continue supporting my son ... WeGrad is a valuable resource, and I am proud to have participated. Many thanks to all.

— **Diana Esquivel**,
Washington High School parent
and WeGrad participant



First he [Sebastian Martinez Galindo] was accepted at ASU, and then he got the Obama scholarship, and we are sure it was because of the help of WeGrad. We attended all the classes and all our questions were answered, so it gave us peace of mind.

— **Claudia Cordova** (pictured left), aunt of
— **Sebastian Martinez Galindo**,
Copper Canyon High School
WeGrad participant



 me3.careers



me3 is an online interactive major and career quiz that helps learners learn about their future education and career options. Learners can explore different majors and careers that fit their interests and passions, making them better prepared to select a degree program.

Key Highlights:



22,232

learners registered me3 accounts.



Something I really loved about me3 was how simple it was to take. It's not complicated at all. I'm a visual learner, so the pictures really made it so much better than reading a description of the career while picking through them. Another thing I liked was that it took my interest and matched it to a list of careers, and me3 gave me a list of majors that would help me be on the right path to the career.

— **Laurina**
high school student



03



Career and Professional Development

Accelerating technological change is rapidly decreasing the shelf life of job skills and disrupting a wide range of economic sectors. ASU's mission is to help build a robust workforce through education to ensure that workers in Arizona, the United States and all over the globe are equipped with the skills to thrive in our changing economy — and to guarantee that organizations in the private, public and nonprofit sectors have access to the talent they need to prosper.

In This Section:

- ▶ **ASU CareerCatalyst**
- ▶ **Impact Arizona**
 - ▶ Microelectronics
 - ▶ Healthcare
 - ▶ Sustainability
 - ▶ Artificial intelligence
 - ▶ Professional Skills for Everyone
- ▶ **AZ Next**
- ▶ **Employer Partnerships**
 - ▶ Starbucks Global Academy
 - ▶ Uber and ASU Partnership
 - ▶ Hines
 - ▶ adidas and ASU Digital Marketing
- ▶ **Executive Development**
 - ▶ W.P. Carey Executive Education
 - ▶ Bob Ramsey Executive Education
 - ▶ The College of Global Futures Executive Education
 - ▶ ASU Lodestar Center for Philanthropy and Nonprofit Innovation
 - ▶ Thunderbird Executive Education

ASU CareerCatalyst

 careercatalyst.asu.edu



ASU's CareerCatalyst upskills learners through a range of ready-to-learn offerings and partners with organizations on tailored talent-transforming education programs. Powered by the top-ranked university for innovation, a holistic range of learning experiences combine vital professional and technical skills, supporting learners from entry to executive level. Tapping ASU's wealth of knowledge — from the expertise of ASU faculty and researchers to industry connections — CareerCatalyst aims to spark workforce development and economic growth.

CareerCatalyst puts learners at the center of practical learning experiences. The portfolio of offerings aligns courses and certificates with emerging and high-growth industries, addressing skills gaps and labor shortages. For the most competitive job markets and roles, technical skills are evolving rapidly while professional skills such as communication and problem-solving are always in demand. CareerCatalyst learning experiences cultivate well-rounded talent in flourishing industries like sustainability, artificial intelligence, microelectronics and the bioeconomy, imparting a powerful blend of skills needed to thrive across careers.

Key Highlights:



203,437

learners.



520,715

course enrollments.



230,299

course completions.

450+ courses available.

240 new offerings developed in FY23.

Supporting Impact Arizona

 neweconomy.asu.edu

Rapid technological change is disrupting a wide range of economic sectors and creating new opportunities for Arizona to grow as a high-tech leader. ASU's charge from the state of Arizona is to help build a robust workforce equipped with the skills to drive growth industries — and to guarantee that Arizona's businesses have access to the talent they need to prosper.

Impact Arizona is advancing multiple programs and opportunities to meet the needs of employers and workers alike through rapid upskilling and reskilling in high-demand fields. These programs will help to ensure that Arizona citizens — as well as the U.S. and global workforce — have the skills they need to land good paying jobs and that businesses have the skilled workforce they need to thrive in a diversified, high-tech economy.

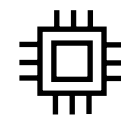
Key Highlights:



23,951
course enrollments.



8,013
learners served.



Science and Technology Centers

Powering industries of the future through research, development and innovation.



Workforce Development

Producing skilled workers through top-tier education and training programs for in-demand careers.



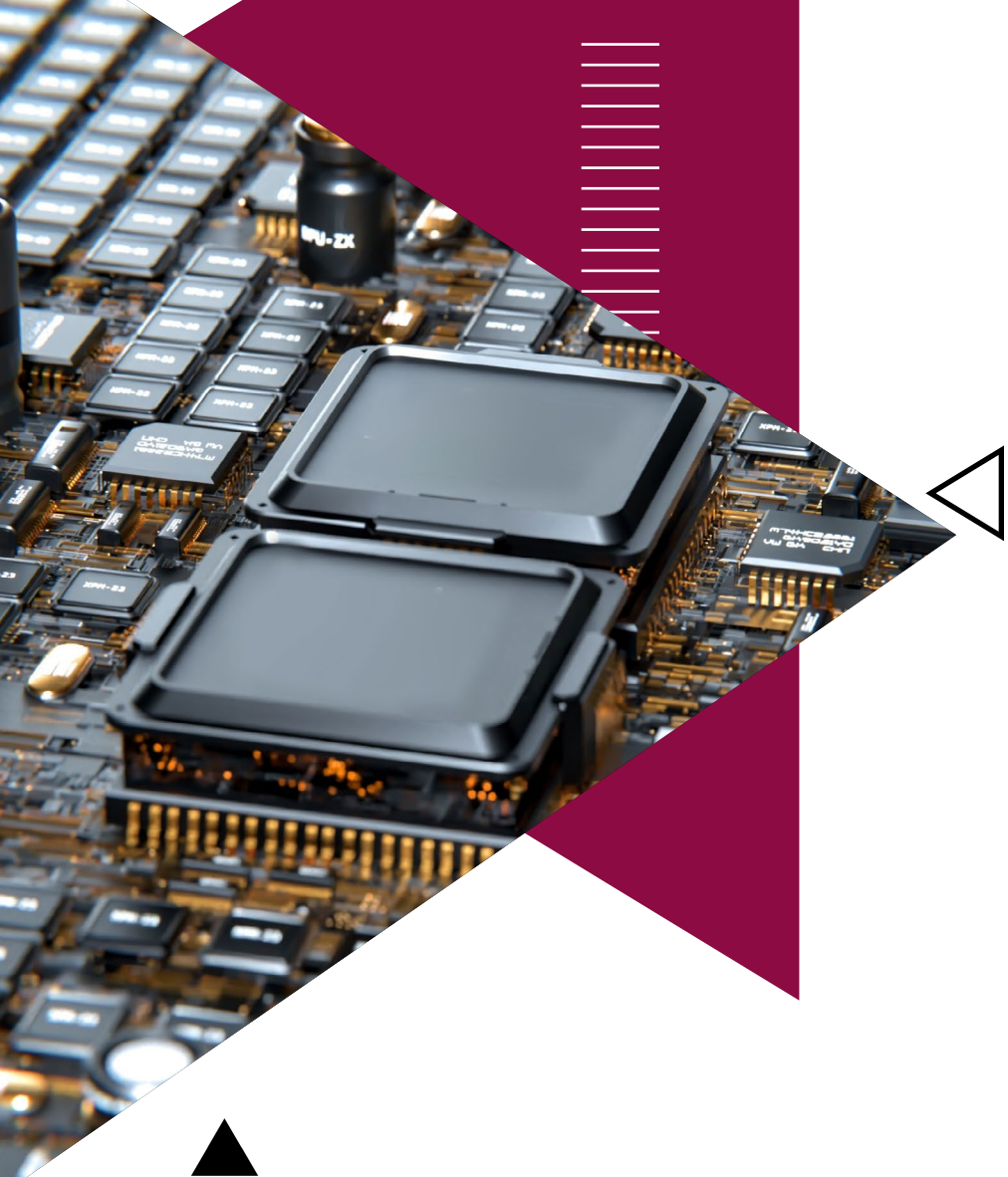
Education

Working with leading enterprises to connect education and innovation with market needs.



Industry Partnerships

Partnering with industry leaders like Intel and TSMC to strengthen Arizona's economic competitiveness.



Microelectronics

 careercatalyst.asu.edu/employers/microelectronics

Arizona is poised to be at the epicenter of the American microelectronics revolution — and ASU is committed to ensuring the industry’s success in our state. Working closely with leading microelectronics firms and leveraging Arizona’s investment in the industry, ASU is mobilizing the research, expertise, infrastructure and human capital necessary for the microelectronics industry to thrive in Arizona and the United States.

In the wake of the CHIPS Act’s historic \$50B+ investment in revitalizing American semiconductor manufacturing, the microelectronics workforce is positioned to grow by hundreds of thousands of jobs, with 20,000 jobs already announced in AZ and more anticipated. In Arizona, industry leaders Intel and TSMC alone shared with ASU that they will demand 20,000+ engineers and 5,000+ technicians by 2030, creating a significant need for a skilled workforce. ASU now works with these global industry leaders to design the future of microelectronics education.

To address the critical gaps in microelectronics education and training, ASU is developing a range of workforce training programs to position ASU as a leader across the talent pipeline. This work comprises targeted programs aimed at inspiring, training and upskilling a world-class microelectronics workforce. ASU’s microelectronics activity is supported by over \$150M in investment secured by over 150 faculty at the forefront of materials and manufacturing research.

One example of ASU’s broad and growing microelectronics-related learner offerings is the Microelectronics Specializations Portfolio. This portfolio of offerings provides learners with the technical skills needed to excel in this rapidly-growing field, with programs developed by experts from the ASU Fulton Schools of Engineering, W.P. Carey School of Business, and other ASU schools and colleges.

The portfolio consists of nine specializations, or groups of courses, covering a spectrum of in-demand skills that prepare individuals looking to transition into the industry or upskill within it.



30+ learning offerings to prepare the microelectronics workforce, including key programs such as:

- ▶ Additive Manufacturing — Microelectronics.
- ▶ Materials Science for Advanced Technological Applications — Microelectronics.
- ▶ Materials Science for Technological Applications — Microelectronics.
- ▶ Rapid Prototyping Using 3D Printing.
- ▶ Battery Technologies — Microelectronics.
- ▶ Designing Antifragile Microelectronics Supply Chains.
- ▶ Rapid Prototyping and Tooling Specializations — Microelectronics.
- ▶ Semiconductor Packaging — Microelectronics.

Healthcare



careercatalyst.asu.edu/programs/?query=Health



ASU has established itself as a pivotal force in the healthcare industry with the development of its expansive ASU Health initiative. A cornerstone of this initiative is its focus on equipping the healthcare workforce with the necessary skills to enhance public health across Arizona. CareerCatalyst alone offers more than 20 specialized non-degree job training programs, preparing professionals in vital sectors like nursing, community health and health innovation.

One example is a dynamic partnership between ASU and Mayo Clinic that transforms the in-person onboarding for scheduling staff into an immersive digital experience. The training provides an introduction to Mayo Clinic values, as well as the technical and soft skills required for positive, empathetic and engaging interactions with patients.

Moving forward, ASU will expand its offerings, constructing a comprehensive suite of programs that address critical career skills and job training in high-demand areas. These new programs will draw upon ASU's renowned expertise in fields such as healthcare robotics, precision medicine and biomedical research, further solidifying the university's role in transforming healthcare education and training.

Key offerings include:

- ▶ Academy of Lactation Programs — Health Science Bundle.
- ▶ Advanced Certificate in Nurse Precepting.
- ▶ Anatomy & Physiology I & II.
- ▶ ASU & Mayo Clinic Health and Wellbeing Certificate.
- ▶ Community Health Worker Training Program.
- ▶ Dentistry & the SBIRT Model: Helping with Substance Abuse Issues.
- ▶ Foundations of Clinical Research Management.
- ▶ Fundamentals of Healthcare for Veterans.
- ▶ Global Health Management Exec Cert.
- ▶ Health Innovation Leadership Exec Cert.
- ▶ Health Policy Academy.
- ▶ Healthcare Research.
- ▶ Human Data Visualization.
- ▶ Human Systems and Biological Signals.
- ▶ Human Trafficking Awareness in Healthcare.
- ▶ Improving Health Outcomes for Pediatric Feeding Disorder.
- ▶ Interprofessional Practice in Primary Care.
- ▶ Introduction to Adult ICU Nursing and Medical Ventilation.
- ▶ Introduction to Remote Human-Centric Data Collection and Processing.
- ▶ Lactation Education Program.
- ▶ Screening, Brief Intervention and Referral to Treatment for Risky Substance Use.
- ▶ Transforming and Innovating Global Health.
- ▶ Wastewater and Public Health.



Sustainability



careercatalyst.asu.edu/employers/sustainability-and-esg

ASU consistently ranks No. 1 in the U.S. for sustainability by the Sustainability Tracking, Assessment & Rating System. Sustainability is a core to the ethos of ASU, manifesting across all units and partnerships to evolve education, discovery and practices that empower individuals to create a sustainable world.

Aligning with this principle, ASU believes that education is the crucible for forging a sustainable future and economy. ASU's program offerings are developed by ASU's foremost authorities on sustainability, in collaboration with industry experts, to equip the workforce with the skills required to confront global sustainability issues.

Through unique offerings like the "Grow with Google Sustainability Analyst" program and the comprehensive "Principles of ESG and Sustainability" courses, CareerCatalyst ensures that professionals are provided with the essential understanding and abilities to promote sustainability within various sectors. Moreover, the Sustainability Teachers' Academy is committed to preparing K-12 teachers to weave sustainability into their teaching, thereby nurturing a future cadre of leaders in sustainability.



Offerings include:

- ▶ **Foundations of Sustainability and ESG for Organizations.**
- ▶ **Principles of ESG and Sustainability for Business.**
- ▶ **Sustainability Analyst Fundamentals Specialization.**
- ▶ **ESG Assessment and Reporting.**
- ▶ **GRI Standards Training: Sustainability Reporting for Organizations.**
- ▶ **How Sustainability and ESG are changing Organizations and Financial Markets.**
- ▶ **Supply Chain and Sustainable Materials.**
- ▶ **Sustainable Supply Chain Management.**
- ▶ **Urban Climate: Keeping Cities Livable With Climate Research.**
- ▶ **Wastewater and Public Health.**

Key sustainability programs:

Principles of ESG and Sustainability

This eight-course program equips learners with key concepts in ESG and sustainability, covering reporting tools, supply chain management, sustainable materials and GHG accounting. It culminates in mastering ESG assessment and reporting for organizational leadership.

Sustainability Analyst Fundamentals

A three-course specialization, this program trains learners for roles such as sustainability analyst, teaching essential tools, data analysis and sustainability planning to shape organizational practices.



Grow with Google: Sustainability Analyst

Working in partnership with Google and designed by experts at ASU's College of Global Futures, the Grow with Google Sustainability Analyst program helps students assess sustainability challenges that face the planet and employers while equipping learners with skills to address these challenges.

Artificial Intelligence



careercatalyst.asu.edu/employers/technical-skills



Artificial intelligence is transforming how the world works, lives and connects. With emerging technology platforms like ChatGPT amassing 100 million active monthly users in a mere two months post-launch, it's evident the AI revolution is here. ASU is committed to ensuring everyone is equipped to leverage AI skills to stay competitive and at the forefront of changing technology.

CareerCatalyst's AI Foundations courses are crafted to demystify generative AI for learners at every career stage. Developed in collaboration with leading academic experts and ASU's Enterprise Technology unit, these offerings delve deep into prompt creation, Python scripts and the ethical landscape surrounding generative AI. More than just theory, courses address the real-world implications, from safeguarding sensitive data to enhancing customer interactions.



Prompt Engineering 101

The prompt engineering course offers an opportunity to delve into the world of ChatGPT and Large Language Models (LLMs). Designed by Dr. Andrew Maynard, an expert in transformative technologies, this course equips learners with the skills needed to harness the power of ChatGPT, including developing prompt templates, creating prompt structures and designing prompts for various tasks and applications.



Scripting ChatGPT with Python

This course is a deep dive into integrating Python scripting with Open AI's ChatGPT, equipping learners with skills to navigate the intricate nuances of AI interactions, ensuring they remain proficient in a technology-dominated environment.



Machine Learning and AI MicroBootCamp

Here, the focus shifts to the linguistic art of AI – designing prompts that optimize AI's potential. This course offers a unique opportunity for learners to understand the importance of language and creativity in harnessing AI's capabilities effectively.

Professional Skills for Everyone

 careercatalyst.asu.edu/employers/professional-skills

In a rapidly-changing economy, professional skills, like communication, emotional intelligence and teamwork, are critical for success in the workplace. Many professionals haven't had the opportunity to learn them in an educational setting — until now. ASU CareerCatalyst's Professional Skills for Everyone, an innovative new series of courses that aims to open access to soft skills education for working learners.

The portfolio contains **28 courses**, with specializations including:

- ▶ Collaboration
- ▶ Communication
- ▶ Conflict Management
- ▶ Culture
- ▶ Decision-Making
- ▶ Digital Intelligence
- ▶ Feedback and Coaching
- ▶ Resilience
- ▶ Strategic Thinking

FY23 data unless otherwise noted



AZNext Workforce Training Accelerator

 wpcarey.asu.edu/aznext



The AZNext program integrates key knowledge and content developed by ASU faculty from Schools such as W.P. Carey School of Business, the Ira A. Fulton Schools of Engineering, and the New College of Interdisciplinary Arts and Sciences. Focused on workforce development in booming sectors like IT, cybersecurity and advanced manufacturing, AZNext forges partnerships with employers, workforce agencies and industry groups. Its model, designed for scalability, prioritizes inclusive education and offers industry-recognized certification courses at no cost, particularly benefiting underrepresented communities such as women, minorities and veterans. This holistic approach aims to equip participants with market-relevant skills, enhancing their career prospects.

Key Highlights:



18

workforce training/
apprenticeship programs
launched to date.



1,663

enrolled participants.



30

training cohorts
completed.



The beautiful thing about AZNext's program is that it helps give veterans the foundations that they need in order to understand what they need to succeed in business.

— **Jeff Black**
Business Readiness for
Veteran's Participant



I brought on somebody internally as a senior analyst developer maybe six months before AZNext started on this project. He had six months of time to get familiar with the data and start doing some simple coding. And I would tell you it's probably taken the AZNext participant half the time to get up to speed.

— **Traci Graham**
VP Finance and Analytics -
Daseke Inc.

Employer Partnerships

CareerCatalyst partners with the country's top employers — including Uber, Deloitte and Mayo Clinic, among many others — to offer cutting-edge programming and provide transformative education to entire workforces.

CareerCatalyst solutions extend beyond traditional learning methods. Our partner services include a spectrum of learning assets, from ready-to-learn courses to fully bespoke programs designed to align with an organization's strategy and goals. By choosing to partner with ASU, organizations gain a competitive edge, and talent gains insights and knowledge directly from world-class experts who are spearheading innovation in their fields. CareerCatalyst, delivers talent-transforming learning experiences to your workforce that align seamlessly with your company's long-term objectives and foster a culture of continual growth and excellence.

Transform your talent, drive your growth.

Scan the QR code below to learn more about opportunities for customized workforce development.



 careercatalyst.asu.edu/employers



Starbucks Global Academy

 starbucksglobalacademy.com



Starbucks Global Academy is designed for Starbucks partners, customers and community members around the world to build expertise, broaden their knowledge and be part of positive change. SGA provides curriculum organized by Starbucks' areas of passion and expertise, in partnership with Arizona State University. Courses on SGA focus on the topics Starbucks knows best, based on 50+ years of experience and in collaboration with subject matter experts at ASU: cultivating a deep love for coffee, doing good for our planet and for our communities, creating a welcoming and inclusive "third place," and promoting personal and professional growth. All content on SGA is available on any device, at any time, in any location, at no cost.

Key Highlights:

Scaled to 85 locations across five global regions, including the Latin America Caribbean region.	Expanding reach to 22 new countries .
Redesigned Starbucks Global Academy to launch Starbucks Schools.	Initiated new learning series in Starbucks Coffee Academy and Community Champions course collections.



201,000+

unique learners in 85 countries to date.



724,000+

course enrollments to date.



352,000+

course completions to date.



Uber

 uber.asu.edu

Uber and ASU believe higher education should never be out of reach to those who are reaching. Both organizations have partnered to help drivers or an eligible family member achieve their educational goals, in life and on the road, with 100% tuition coverage for undergraduate credits, courses in entrepreneurship and English language learning.

Key highlights:



20,000+

enrollments in CareerCatalyst programs to date.

Hines

 careercatalyst.asu.edu/employers/sustainability-and-esg

Hines is one of the largest privately held real estate firms in the world, with a global presence and extensive experience across all property types and investment-risk profiles. In collaboration with ASU's CareerCatalyst, Hines launched a comprehensive sustainability training program, including six weeks of live training for Hines ESG ambassadors featuring presentations, working sessions and application projects, as well as a company-wide "Carbon 101" course. Hines also enhanced its internal learning portal with on-demand ESG and sustainability resources, upskilling employees in their professional development and sustainability knowledge.

The initiative successfully trained **32 ambassadors** to lead ESG initiatives within Hines, and developed a suite of education solutions ready for scalability and repetition across the employee base, encompassing more than **4,800 individuals**.



We were confident in partnering with ASU because of their strong reputation for ESG sustainability research and innovation. The quality of the professors and team that they brought to our partnership was excellent and together we built a training program to equip 32 Hines employees to serve as ambassadors of ESG to colleagues. I'm grateful to ASU for helping us upskill our people.

— **Peter Epping**
Hines Global Head of ESG

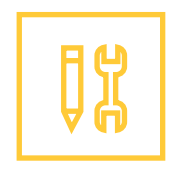


 adidas.asu.edu

Made available to adidas' global sales force, the Digital Business Course builds a deep understanding of the digital partner commerce business, as well as customer motivators and the customer journey. The course strengthens the company culture and network by facilitating enriching discussions, sharing best practices and breaking down silos across functions, regions and levels.

Key highlights:

The adidas and ASU partnership garnered **three first-place Excellence Awards from the Brandon Hall Group**, which recognizes human capital management programs, strategies and tools that have achieved positive measurable results:



Best Advancement in Competencies and Skill Development.



Best Unique or Innovative Learning and Development Program.



Best Unique or Innovative Sales Training Program.



Executive Development

 careercatalyst.asu.edu/employers

In an ever-changing global landscape, it's imperative to foster advanced skills in both executive leadership and frontier technologies. ASU answers this call with groundbreaking learning programs that cater to the unique needs of high-level professionals and industry pioneers. From empowering executives to leverage quantum innovations to equipping nonprofit leaders to accelerate social change, ASU has set new standards in professional and executive education.



W.P. Carey Executive Education

 wpcarey.asu.edu/executive-education

W. P. Carey Executive Education is a pacesetter in delivering high-impact, flexible learning experiences for individuals and organizations. With multiple engagement paths — Open Enrollment, Custom Programs, and a mix of onsite, online and hybrid learning experiences — W. P. Carey's Executive Education is not just a suite of programs; it's a partnership-driven, outcome-focused learning ecosystem.

Key Highlights:

- ▶ Launch of the Executive Education, Corporate Partnerships and Lifelong Learning unit has dramatically scaled our reach, offering **14 diverse programs** for nearly **1,900 learners**.
- ▶ Launched **Certificate in Foundations of Supply Chain Management**, which enrolled nearly **200 learners** and offers a seamless transition, with credit transfer, into the MS in Supply Chain Management (Online).
- ▶ Delivery of a groundbreaking, fully custom, 40-hour Cloud Upskilling Program, which achieved significant performance improvement among participants and generated over **\$2 million** in annualized salary savings through performance efficiency gains.

Bob Ramsey Executive Education

 ramseyexecutive.asu.edu



Leveraging the resources of the School of Public Affairs and the Watts College of Public Service and Community Solutions, Bob Ramsey Executive Education empowers leaders to serve their communities with purpose and integrity.

Key Highlights:



Certified Public Manager® (CPM) Program:

Arizona's sole provider, graduating 85 learners in FY23.



Custom Cohorts:

Building on the success of two previous exclusive cohorts of the CPM program for City of Tucson employees, the CPM Program expanded to include Pima County and Arizona Department of Corrections, Rehabilitation and Reentry employees as well, graduating 26 in FY23.



Municipal Clerk Certifications:

Arizona's go-to for certified and master municipal clerks training, with 76 graduates this year.



Global Engagement:

Hosted 42 learners for the U.S. Department of State's Young Southeast Asian Leaders Initiative Academic Fellowship on Civic Engagement.



Honestly, this has been a great program and I have really been able to implement change in my leadership style and started to help enact change in my organization. It seems at least every week, I am making a correlation and/or an "ah ha" moment for my work.

— CPM (Certified Public Manager) program participant

College of Global Futures Executive and Professional Education

 collegeofglobalfutures.asu.edu/executive-professional



The College of Global Futures (CGF) continues to define new paradigms for executive and professional education, crafting transformative educational experiences across the public, private and nonprofit sectors. Collaborations engage expert faculty from four schools — School of Sustainability, School for the Future of Innovation in Society, School for Ocean Futures and the School of Complex Adaptive Systems. CGF's initiatives prepare leaders to steer us toward a more sustainable global future.

Key Highlights:



Delivered custom programs to industry leaders like **Google, Hines, EY, Deloitte, Wells Fargo and USAID.**



Addressed at least **7 U.N. Sustainable Development Goals**, integrating these into the curriculum's focus.



Reached nearly **1,200** individuals through various modalities — both online and in-person.



I took away the need to better integrate ESG into our communications plans to educate and inspire our employees, and the need for ESG communications to be more accessible and compelling for the average employee. The instructors maintained a high level of knowledge sharing, energy and enthusiasm. They were great!

— **CGF Learner**



ASU Lodestar Center for Philanthropy and Nonprofit Innovation

 lodestar.asu.edu

For nearly 30 years, the ASU Lodestar Center's Nonprofit Management Institute (NMI) has taught learners the most up-to-date trends, tools and best practices in leadership, management, strategic planning, marketing, fundraising, resource development and more.

Each year, NMI's courses help hundreds of participants better meet their organizations' missions and accelerate social impact in their communities. NMI is open to individuals of all educational backgrounds and levels of experience, from staff and management to volunteers, board members and philanthropists, as well as private-sector professionals seeking a career change.

Key Highlights:



Nearly **50 executives** enrolled in the renowned Nonprofit Executive Leadership Certificate across two cohorts, sponsored by Chase for Business and BeachFleischman, PLLC.



Over **50 participants** enrolled in NMI's grant writing courses in 2023.



120 clergy and lay leaders participated in the Best Skills Best Churches program across three cohorts of different faith communities.

“

I feel equipped and empowered to create lasting change in the nonprofit world. This program has not only enriched my knowledge and skills but has also ignited a fire within me to continue the pursuit of excellence and social impact.

— **Monica Martine**,
Director of Operations and Community Relations,
Arizona Council on Economic Education

“

Our partnership with ASU Lodestar Center's Best Skills Best Churches gives critical new tools to our current leaders. Its very existence tells new clergy that we are aware of the serious challenges our congregations face. More importantly, it communicates that we actively empower our leaders for a positive and effective future. With their own considerable talents, their communities of faith transform lives and change the world around them.

— **The Right Reverend Megan Traquair**,
Bishop at the Episcopal Diocese of Northern California

Thunderbird Executive Education

 thunderbird.asu.edu/executive-education



For over 75 years, the Thunderbird School of Global Management has been equipping, educating and influencing leaders who navigate complex challenges in the business, government and nonprofit sectors. Thunderbird proudly holds the No. 1 rank in the world for international trade by QS World University International Trade Rankings 2023.

With operations spanning Geneva to Jakarta, and nearly 15 other locations, Thunderbird is a global multinational business school, providing accessible and flexible offerings including:

- ▶ **Customized non-credit programs:** Tailored experiences delivered at our state-of-the-art Global Headquarters in Phoenix or any global location to meet client needs.
- ▶ **Open enrollment courses:** In-person and hybrid formats offered globally, featuring specialized tracks like Space Leadership.
- ▶ **Online, on-demand courses:** Flexible offerings in areas such as data analytics and global leadership, accessible anytime, anywhere.

Key Highlights:



Executive Education Custom Programs ranked **#20** in the world and **#4** in the US by Financial Times.



Executive programming provided to countries **around the globe, including Switzerland, Saudi Arabia, Mexico, Oman and Indonesia.**



2,665 learners across custom executive education, online certificates and open enrollment courses.



Personal, Cultural and Civic Learning

ASU actively fosters a learning environment where individuals can broaden their horizons and engage effectively with diverse cultures and viewpoints. This mission is embodied in a variety of its programs, each contributing uniquely to the development of a well-rounded, globally aware individual.

The McCain Institute develops leadership with a focus on human rights, while the Human Trafficking Certificate program equips professionals to tackle and prevent trafficking issues. **The REACH Institute** applies research to real-world child health interventions, emphasizing cultural responsiveness. **The Principled Innovation framework at Mary Lou Fulton Teachers College** advocates for ethical education practices. The **ASU Art Museum** engages learners in an interdisciplinary exploration of contemporary societal issues, emphasizing the role of art in education and community well-being.

In This Section:

- ▶ **ASU for Life**
- ▶ **Mirabella**
- ▶ **Osher Lifelong Learning Institute**
- ▶ **McCain Institute**
- ▶ **The REACH Institute**
- ▶ **CivEd and the Civic Leadership Institute**
- ▶ **Principled Innovation toolkits**
- ▶ **ASU Art Museum**
- ▶ **Center for Mindfulness, Compassion and Resilience**



ASU for Life has launched a transformative social learning experience that redefines the post-graduation journey, offering Sun Devil alumni a personalized path to lifelong learning and career success. The program's core components include a content curation platform and online community, seamlessly integrating knowledge sharing, mentorship and a supportive network.

Since the beta launch in June, the ASU for Life team has been hands-on in mentoring learners, gaining invaluable insights into the challenges faced by graduates entering the workforce. In direct response, ASU is developing an innovative program tailored to provide learners with personalized action plans based on their needs. Through the integration of AI and mentor-generated guidance, ASU for Life offers job seekers actionable steps, 1:1 support, progress tracking and peer connections — with the goal of equipping them with the knowledge, supportive network and personalized guidance to successfully launch their careers.

Key Highlights:

- ▶ **Community growth:** Since June 2023 launch, 540 Sun Devil Alumni have joined the ASU For Life Discord.
- ▶ **Personalized support:** Over 50 learners received 1:1 mentorship for interview prep, career exploration and resume reviews.
- ▶ **Pilot success:** 83% sign-up rate for personalized action plans in our first learner study.
- ▶ **Learner engagement:** ~100 daily conversations in our public channels, covering topics from self-care to job search help and celebrating shared wins.



I really appreciate this program. I love talking with other students facing similar problems, connecting, and networking with them. It's just a good place to be.

— **ASU for Life learner**

ASU for Life

 asuforlife.asu.edu

Learner success story

Chris, an ASU Alumni and ASU for Life learner, embodies the transformative spirit of our community. Initially grappling with the challenge of progressing past initial interviews, Chris' journey was a testament to empowerment and resilience. Through dedicated support, ASU for Life helped Chris reimagine his approach, redesigning his resume and equipping him with the confidence and skills necessary for success. The team's personalized and empathetic guidance, coupled with a targeted job search strategy, enabled Chris to unlock his potential. His success in landing a job is not just a personal achievement but a shining example of how ASU for Life is redefining the post-graduate journey, offering a personalized path to lifelong learning, mentorship and career advancement for our alumni.

Mirabella

 retirement.org/mirabella-asu

Mirabella at ASU is a new University-Based Retirement Community (UBRC) on the ASU Tempe Campus which forges a learning-centered, purpose-driven and intergenerational lifestyle that fully integrates retirees into the campus community as lifelong learners, valued student supporters and champions of ASU's mission.

Key Highlights:



250

residents learning in the Mirabella community



450+

lifelong learning programming events

Mirabella's Artist-in-Residence Program received a 2023 Innovation Award from Arizona (Leading Age).

ASU Center for Innovation in Healthy and Resilient Aging (CIHRA) co-authored and published an article in the Journal of Aging and the Environment.

Featured as a case study in **UNESCO's 2023 Institute** for Lifelong Learning research project featuring Universities addressing the learning needs of aging societies.



What is most enjoyable so far is having the opportunity to leave the Mirabella environment and to learn a subject I neglected in college, surrounded by young people. We moved from a retirement community where there were no young people and where the Lifelong Learning lectures were purposely simplified to make them entertaining, as opposed to making them intellectually stimulating.

— **Frank B.**,
Mirabella resident

Osher Lifelong Learning Institute

 lifelonglearning.asu.edu

Osher Lifelong Learning Institute (OLLI) is an exemplar of best practices for innovative, lifelong learning. OLLI creates multiple pathways for learning and transformative connections, among Arizona residents 50 and older. OLLI encourages accessible, co-generational learning available both via Zoom and at ten locations across the valley.

Key Highlights:



500+
new members.



\$27,500
in scholarship funding.



9 new community partnerships.

Re-established the OLLI Core Travel program.



OLLI provides me the opportunity to explore so many areas that weren't on my radar when I was younger! Who knew Art and History could be so interesting! Having always been someone who had a keen curiosity for learning all sorts of stuff, once I discovered OLLI@ASU, I felt like I found a hidden treasure! When each schedule comes out, I pore over it, searching for what new areas I can explore!

— Wendy Hultsman



OLLI at ASU supports my curiosity and creativity, introduces me to a range of diverse and thoughtful presenters, and connects me with like-minded folks who inspire and gladden my heart.

— Nancy Wolter



McCain Institute

 mccaininstitute.org

Located in the heart of Washington, DC, the McCain Institute at Arizona State University is a nonpartisan organization inspired by Senator John McCain and his family's dedication to public service. Our programs advance democracy and human rights, empower character-driven leaders, combat human trafficking, and prevent targeted violence. Our unique power to convene leaders across the global political spectrum enables us to make a real impact on the world's most pressing challenges. Our goal is action, not talk, and like Senator McCain, we are fighting to create a free, safe and just world for all.

Meanwhile, ASU's Certificate on Human Trafficking offers an evidence-based, trauma-informed education. This program equips professionals with the skills to identify and respond to youth who face increased risks to human trafficking. Learners emerge better prepared to support victims and connect them to essential services with a victim-centered approach.

Key Highlights:

150 enrollments



The Certificate on Human Trafficking had 150 enrollments, its largest enrollment numbers since launching.

ASU's Certificate on Human Trafficking was featured at several large conferences serving the program's target audience of youth service providers.



The Certificate on Human Trafficking has received interest from professors at other universities to offer this course via ASU to their students.



The course is well-designed, integrating videos, readings, and interactive activities to reach learners on many different levels. I highly recommend Arizona State University's Certificate on Human Trafficking.

— **Certificate Participant,**
One n Ten, Inc.



The REACH Institute

 reachinstitute.asu.edu

Addressing the critical gap between research and real-world application, ASU's REACH Institute is revolutionizing child mental and physical health interventions. Nestled within the Department of Psychology, the institute is a nexus for translating evidence-based research into actionable community practices. It engages with a range of stakeholders — from policymakers to educational institutions — to promote children's well-being and academic success, both locally and globally. With a strong emphasis on cultural diversity and international reach, the institute stands as a pioneering force in the broader healthcare ecosystem.

Key Highlights:



429

combined years of research across REACH faculty.



16

countries involved in REACH's community practices.



5,000

families have participated in REACH programs.

CivEd and the Civic Leadership Institute

 scetl.asu.edu/CivEd

To foster the leaders of tomorrow, the School of Civic and Economic Thought and Leadership (SCETL) curates specialized programs like CivEd and the Civic Leadership Institute. The school seamlessly blends classical wisdom with modern imperatives on ethical leadership, equipping students for critical thinking and moral discernment. Its curriculum engages with age-old questions about life, freedom and governance, often through the lens of America's foundational principles.

Furthermore, affiliated with SCETL, the Center for American Civics serves as a neutral platform committed to elevating the level of civic knowledge and encouraging civil discourse among K-12 students. Here, the timeless lessons of history intersect with the urgencies of modern leadership, inviting all to discover their potential for meaningful impact.

Key Highlights:



**Ranked
#4**

in social sciences research by the National Science Foundation.



1K+

learners engaged in civic programming.



I think these past couple of days have been a really fun and informative experience for me. Thank you for letting me be a part of this program and teaching me about how to become a more informed citizen!

— **CLI 2023 Participant**



I really believe I majorly benefitted from getting taught by actual professors, and being able to divide into groups to discuss different topics helped me obtain a far more complex understanding of different perspectives.

— **CLI 2023 Participant**



Principled Innovation Toolkits

 pi.education.asu.edu



Principled Innovation (PI) is the core value of Mary Lou Fulton Teachers College, ensuring character and values are at the center of decisions and actions. The Principled Innovation® Framework originated at Mary Lou Fulton Teachers College where it was co-created by faculty, staff and students, to guide the design and delivery of equitable learning opportunities for all learners, preparing them to be innovative and ethical contributors to the future of education, their communities, and a thriving civil society. Between 2017 and 2023, Principled Innovation has been integrated into culture, curriculum and pedagogy at MLFTC through the use of tools and experiences designed to cultivate knowledge and the practice of PI.

Key Highlights:



150

learners enrolled in PI introductory courses



19,600+

uses of the toolkits



The meetings and the learning about how PI was implemented in MLFTC help me a lot...everyone's implementation of PI will be different depending on their department/ culture, but I believe collaboration allows each of us to learn new ideas from each other, and borrow concepts that we may use within our own units.


— Educator



PI is an opportunity to engage ethical and moral reflection into everyday concerns in my community. This underscores the role of the humanities, and encourages humanistic thought and action.

— Educator

ASU Art Museum

 asuartmuseum.org



The Arizona State University Art Museum (ASUAM) serves as a dynamic hub where art intersects with community well-being and social progress. Located in Tempe, within the bustling Greater Phoenix Valley, ASUAM stands as a vital nexus for addressing contemporary challenges in real-time, considering factors like climate, evolving demographics and the economy. Embracing the ethos of a teaching museum, ASUAM is not only a cultural beacon but a crucial academic resource. Its interdisciplinary approach fosters learning opportunities for students spanning the sciences, humanities, journalism, sociology and the arts and design schools.

ASUAM takes pride in championing diverse voices, embodying a commitment to democratic values, social justice and empathy through the transformative power of visual arts. As a testament to its dedication, ASUAM facilitates collaborative platforms that unite artists, scholars and students, amplifying ASU's research and knowledge production to benefit both the university community and the public at large.

Key Highlights:



11,449

total visitors for the exhibition, **“Undoing Time: Art and Histories of Incarceration,”** originating at ASU Art Museum and traveling to University of California, Berkeley Art Museum & Pacific Film Archive and the Contemporary Art Center New Orleans.



17,036

total visitors for ASU Art Museum and the Ceramics Research Center.



As I walk through the gallery, I feel amazed to learn about the different stories. Home to me is a windy evening in Mexico, where I feel at peace, and it smells fresh, and everything stops for a minute, and nothing matters but just being there.

— Anonymous comment from
“Making Visible”

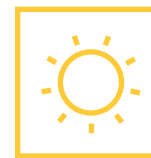
Center for Mindfulness, Compassion and Resilience

 mindfulnesscenter.asu.edu



Arizona State University's Center for Mindfulness, Compassion and Resilience (CMCR) is committed to fostering a culture of caring and belonging, enhanced by building partnerships across the university. In a 2019 partnership between the CMCR and Mayo Clinic, a five course series was launched as part of a goal to increase access to programs that support mindfulness.

This program is specifically designed to increase the scale of well-being across communities, as well as to align with the ASU Charter. Through training opportunities, capacity building and resource development, space is created for mindfulness, compassion and resilience to thrive both implicitly and explicitly.



Mindfulness Course

Co-designed by Mayo Clinic and the ASU's CMRC, learners are guided through a variety of mindfulness, self-compassion and meaning-making exercises. Scientifically proven skills bring mindfulness to life and encourage ASU's online students to identify challenges, combat damaging stress and develop a resilient mindset.



Sleep Hygiene Course

Sleep hygiene has a huge impact on the way we function in our daily lives. This course takes students on a transformative journey to promote healthy sleep habits through a variety of exercises, panel discussions and article reviews.

Key Highlights:



100,000

people across 94 countries reached, facilitating connections, providing programming, and sharing resources both in-person and in virtual spaces.



05

Open Scale and Global Learning

In today's interconnected world, the pursuit of knowledge knows no boundaries. ASU is committed to breaking down barriers and making education accessible to learners around the globe. With a suite of innovative online offerings and international collaborations, ASU is devoted to establishing an inclusive educational space that promotes development, sparks curiosity and equips learners for a limitless future.

In This Section:

- ▶ DreamBuilder
- ▶ DreamCatcher
- ▶ The Najafi Global Learners Initiative
- ▶ Learning Sparks
- ▶ Study Hall
- ▶ CronkitePro
- ▶ Ten Across
- ▶ Arizona PBS
- ▶ SunSPOT
- ▶ Global Launch
- ▶ Baobab



DreamBuilder



The Freeport-McMoRan Foundation created DreamBuilder in partnership with the Thunderbird School of Global Management. Available in both Spanish and English, DreamBuilder is a free online training and certification program that consists of courses covering the foundational business knowledge needed to start and grow a small business. Courses include marketing, pricing, bookkeeping and more, making learning fun through games, exercises, storytelling and video testimonials from successful entrepreneurs.

Initially, the program focused on women entrepreneurs and today it is used globally by more than 120,000 women and men of all ages who want to pursue their dreams of business ownership. DreamBuilder is available at no cost in English and Spanish to both online and offline learners.

Key Highlights:

Provided over 2 million hours of training since the program began in 2011.

Engaged learners in more than 154 countries worldwide.

17,421

graduates completed the certificate in 2022-2023.

47,124

total graduates.

Launched the Dream Big course as a supplemental on-line module focused on access to supply chains and funded by the IDB Lab and WeFi (Women Entrepreneurs Finance Initiative).



I am very thankful for the DreamBuilder program as it was a big, opened door for me and has positively impacted my business growth. I can't wait to transform many more customers' homes to allow them to live better, help provide work opportunities for many people so they can increase their income, and for our LCC Renovations to keep growing because everything is possible.

— **Cecilia Chisholm,**
Graduated DreamBuilder 2022,
Phoenix AZ, USA



I'm nothing but grateful to DreamBuilder's team, the program is super empowering and apart from that, the most wonderful thing was to have been chosen among so many wonderful women entrepreneurs to be here at the National Reunion of DreamBuilder Entrepreneurs. By attending this wonderful event I was able to showcase my brand, network, expand my knowledge, and meet so many smart inspiring women who have made their dreams true.

— **Rosana Obreque Sagredo,**
Graduated DreamBuilder 2022,
Temuco, Chile

DreamCatcher

 thunderbird.asu.edu/lifelong-learning/entrepreneurship/dream-catcher



Project DreamCatcher was developed by the Freeport-McMoRan Foundation, in partnership with Thunderbird School of Global Management, to provide an empowering, no-cost business development experience specifically tailored for Native American women entrepreneurs from Arizona tribes. Hosted at Thunderbird Global Headquarters, this week-long immersion includes culturally relevant business instruction, networking opportunities and visits to successful indigenous businesses.

With expert instruction from Thunderbird faculty well-versed in Indigenous business issues, the program further enriches the experience by nurturing a cohort community and providing a lasting support network for alumni. Inclusive of lodging and meals, this initiative seamlessly aligns with our commitment to fostering an ecosystem of lifelong learning and community engagement.

Key Highlights:

Participants in 2022-2023 include representation from ten Tribal Nations,

including the Hualapai Tribe, Navajo Nation, San Carlos Apache Tribe, White Mountain Apache Tribe, Tohono O'odham Nation, Gila River Indian Community, Hopi Tribe, Pascua Yaqui Tribe, Salt River Pima-Maricopa Indian Community and Zuni Pueblo.

89 women were selected and graduated from the program across three cohorts in 2022-2023.

DreamCatcher experienced unprecedented with **more than 400 applications** received in 2022-2023.

Due to the overwhelming demand, **two additional cohorts** were funded for Fall 2023, with the possibility of continued growth in 2024.



DreamCatcher has equipped me with the essential tools to expand and enhance my business. That week was incredibly uplifting, filled with intelligent, inspiring women. I'm confident these newfound skills and connections will propel me toward achieving my goals.

— **Natasha Gonzales,**
Completed DreamCatcher 2022
Owner and Operator, Kokopelli House
Shiprock, New Mexico



The Najafi Global Learners Initiative

 thunderbird.asu.edu/lifelong-learning/100-million-learners

The Najafi Global Learners Initiative offers online, global education from a world-class accredited institution at absolutely no cost to learners across the globe. The initiative advances Thunderbird's mission to empower and influence global leaders and managers who maximize the benefits of the Fourth Industrial Revolution for business, government, society and the environment. The Global Initiative offers three pathways for learners depending on their current education levels:

- ▶ Advanced program for experienced undergraduate learners and above.
- ▶ Intermediate program for advanced high school learners and current undergraduate learners.
- ▶ Foundational program for learners with any level of education.

Key Highlights:



Over **30,000** learners across the globe in 2023.



The Foundational Program is currently available in **20 languages** online at no cost to learners. Learners register for the program by choosing their preferred language and gain access to global leadership and management courses.

Learner Story

Joan broke societal norms in Kenya by embracing her passion for math and earned a bachelor's in Actuarial Science. Despite gender barriers, she became an Artificial Intelligence Associate at Sama. Joan aspires to establish a financial consultancy firm, guiding businesses in Kenya and inspiring African women. In 2022, she benefited from The Najafi Global Learners Initiative at ASU, fostering her understanding of the Fourth Industrial Revolution. The philanthropic program eliminated learning barriers for Joan and helped broaden her business perspectives. She aims to pursue more courses at Thunderbird, emphasizing the importance of continual learning.



"This was one of the best decisions of my life. The content is timely; it broadened my mindset and my understanding of additional aspects of business. I now have the desire to pursue more learning, and I hope to take more courses from Thunderbird in the future."

— **Joan**, Learner
Kenya





Learning Sparks

 sparks.learning.asu.edu

Learning Sparks ignites curiosity and teaches new skills with short-form, open-access videos on hundreds of in-demand science and technology topics. Learning Sparks breaks down big ideas into bite-sized experiences that are easy to digest for learners ranging from high school students to working professionals. Five-minute videos combine expert ASU teaching with industry-leading filmmaking to guide learners through complex ideas shaping the jobs of the future.

Through Learning Sparks, ASU aims to inspire millions of learners to explore vital industries — driving accessible, high-quality education to shape the workforce of the future. Learning Sparks feature subjects in high-tech sectors to advance economic growth, including engineering, 3D modeling, data science, bioinformatics, virtual reality and artificial intelligence.

Highlighted Stats:



252

videos launched.



47

ASU faculty engaged.

3,900

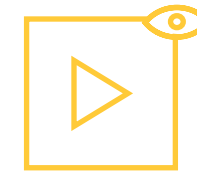
views in first two months.

Study Hall

 gostudyhall.com

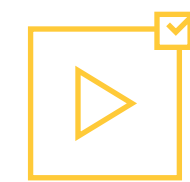
Study Hall is a first-of-its-kind path to college that starts on YouTube. Through its YouTube channel, learners find open-access videos tailored to guide, inform and aid them as they navigate the college application process and succeed in their academic pursuits. When they're ready for the next step, Study Hall offers accessible first-year Arizona State University courses and widely transferable credits.

Highlighted Stats:



1,509,063

video views in FY23.



644

videos available.



62,481

YouTube subscriptions.



1,540

enrolled learners in Study Hall courses.



So happy 🍀🍀🍀 I'm 24 and finally feeling motivated to go to school and study hall and fast guides has been such a necessary resource for me, the videos help me feel so much less scared about starting the whole process!

— **Study Hall learner**

CronkitePro

 cronkite.asu.edu/professional-development



ASU's Cronkite School has successfully expanded its "teaching hospital" model to serve professionals in the media and communications sectors. Through CronkitePro, ASU offers hands-on instruction under industry leaders, leading to measurable career growth among participants.

Key Highlights:



The Virtual Podcasting/Digital Storytelling initiative hones the skills of seasoned professionals and engages younger **learners in grades 7-12.**



The Entrepreneurship Bootcamp features a **10-day** rigorous curriculum designed to produce promising startups and independent ventures.



I found the sessions with Cronkite's excellent journalism professors to be particularly valuable. As a mid-career reporter, it was helpful to receive advice from these professors that I can apply to my everyday work.

– Participant in training for health care reporters

Ten Across

 10across.com



Ten Across frames the U.S. I-10 corridor as a premier observatory for our future, one that transects the most pressing societal, economic, political, urban and environmental issues of our time. Ten Across is an ASU initiative that serves as a living observatory for America's most pressing challenges.

Ten Across enhances resilience and sustainability through collaborative partnerships and engaging its network in innovative approaches to problem solving, notably through its 10X Summits, designed to inspire large-scale action.

Ten Across also amplifies its reach through a range of media ventures, including the Ten Across Conversations Podcast, which uses the I-10 corridor as a lens into the country's future and exemplifies ways cross-boundary problem solving can address the most pressing issues of our time.

The initiative partners with ASU's College of Global Futures to offer a course, CGF 194: Resilient American Futures, providing learners with a multi-disciplinary lens to study resilience and equity issues across twelve U.S. cities. Learners also gain an in-depth overview of 60+ ASU academic areas focusing on sustainability, presenting a broad array of potential career paths.

“

My favorite aspect of this class was the wide array of topics and impacts it covered — not only sustainability issues, but concepts about government, climate change, equality and culture. I felt it built a really good foundation for not only the information in this course, and also useful real-world knowledge.

— Ten Across Learner

Arizona PBS



Arizona PBS offers a diverse range of educational content to 1.5 million households weekly, and with over 68,000 members, it stands as a trusted community resource in Arizona.

Beyond its expansive broadcast reach, Arizona PBS connects with over 60,000 educators across the state, offering free digital resources through PBS LearningMedia. Unique Arizona-centric content has garnered national attention, spotlighting trails and watersheds among other local issues. Professional development opportunities for PreK–12 educators and technical assistance for FAFSA and college scholarship applications are also available, supported by a robust network of regional coordinators and grants.

The station's collaboration with ASU's Department of Psychology exemplifies its commitment to mental health education. Through the COMPASS for Courage curriculum, Arizona PBS and ASU collaborate to provide vital, evidence-based information to families and communities, highlighting the role of media in resolving the nation's mental health distribution crisis.



As a child developmental psychologist focused on pediatric mental health, especially in underserved communities, the opportunity to collaborate with AZ PBS resonates deeply with me. PBS is a trusted platform with an expansive reach that allows us to get vital, evidence-based information and tools into the hands of families and communities who need it most. Their longstanding commitment to educational and socially impactful content aligns seamlessly with our mission.

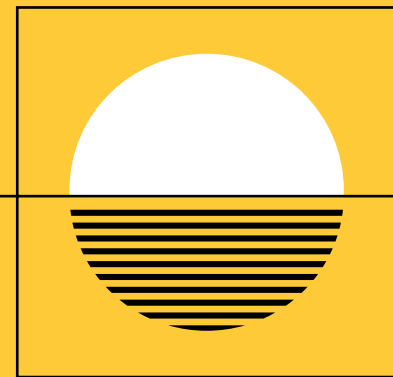
— **Dr. Armando Pina,**
Associate Professor and REACH Institute Scientist,
Psychology

SunSPOT

Expanding access to education for all is a cornerstone of ASU's Learning Enterprise. But what about the one-third of the world's population, including 2.2 billion youth, without reliable internet? Meet SunSPOT — Solar-Powered Offline Teaching — an ASU innovation designed to deliver top-tier educational experiences, online or offline: no electricity required.

Powered by Beekee, a Swiss-based edtech venture, SunSPOT melds cutting-edge technology with ASU's renowned instructional design. SunSPOT works closely with partners to ensure offline-ready courses, provide on-the-ground training and manage offline learning servers. It's all part of a comprehensive approach to education, reaching learners no matter their circumstances.

Our Collaborations Driving Impact:



SunSPOT and Refugee Education Program Education for Humanity

launched a successful pilot in Lebanon, with aims to extend to three more countries this year.

SunSPOT and Mary Lou Fulton Teachers College

spearheaded a program in Malawi that empowers local universities to offer distance education in an internet-limited environment.



Global Launch

 globallaunch.asu.edu

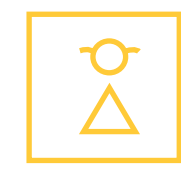


Founded in 1974, ASU Global Launch provides comprehensive English language training, university preparedness, and holistic skill development for international learners and professionals. As one of the largest English-language programs in the U.S., it has impacted over a million learners both in-person and online. The program embraces the diversity of its participants, offering a wide range of services from flexible online English courses and immersive campus experiences to specialized teaching certifications and English proficiency assessments for ASU admission.

Key Highlights:



22,000 learners from Cintana institutions in 45 different countries using Global Launch online English language courses in their classrooms.



63 Afghan women refugees completed Global Launch and progressed to ASU degree study. Global Launch, in partnership with ASU Education for Humanity, the International Rescue Committee and many others, provided academic, social, cultural, economic and emotional support as these young women began their new lives in the United States.



25 Ukrainian educators sponsored by the U.S. Department of State OPEN program, learned to create and implement online English language courses.



I'm really amazed by everything that I have experienced here. I have met more than 20 people from more than eight countries around the world that I would not have met otherwise. I even started learning a bit of Spanish and other languages, so I have to say that is the most important part of this summer experience that I appreciate for myself and my future career.

— **Global Launch participant Katarina Scepanovic from Montenegro**



Baobab

 baobabplatform.org

With an ambitious goal to award scholarships to 100,000 Scholars by 2030, ASU has partnered with the Mastercard Foundation to launch Baobab, a social learning network dedicated to cultivating transformative leaders across sub-Saharan Africa. With a community of over 50,000 members, Baobab is a resource-rich platform aimed at maximizing both personal and professional development.

Baobab acts as a virtual meeting ground for those committed to catalyzing change in Africa, providing a scalable engagement strategy that continues to flourish. Members access a diverse suite of resources, including over 70 courses in English and French, an opportunities board featuring more than 3,000 job and internship listings, and a unique mentorship program, delivering support either one-on-one or in a group setting.

Baobab has hosted 28 African Scholars in a work-study Master's program specifically designed to nurture the next wave of edtech talent in Africa. Beyond this, Baobab's youth programs have successfully imparted valuable skills to over 200 young Africans, providing them with paid work opportunities and fostering their readiness for the workforce.

Through its multifaceted offerings, Baobab exemplifies ASU's commitment to connecting learning to actionable impact, making strides towards a more sustainable and empowered Africa.

Key Highlights:



50,000+

Increased platform members to 50k+.



38,000+

course enrollments.



2,500

scholars matched with individual mentors.



Over 3,900 jobs, internships, scholarships posted on Baobab's opportunities board.



Launched an updated platform resulting in a 33% faster user experience.



What we enjoy with the Baobab platform is that it unites us regardless of the cause, regardless of the race and the tribe. We need to, with the Baobab we are glad and moved by the interaction we have there. Like we are linked with a Mastercard scholar from Ghana. We are linked with the Mastercard Scholar from Rwanda and all parts of the country. So, we get connected and we believe that we are now in the global village

— **Mastercard Foundation Scholar from Ghana**

A special thanks to the ASU team

supporting learners in Arizona, the U.S., and throughout the globe.

Aaron Ghena

Videographer / Producer,
Learning Enterprise

Addyson Beller

Office Manager and Executive Assistant,
ASU Foundation

Alicia Holder

Business Development Director, Executive
Education, Corporate Partnerships and Lifelong
Learning, W. P. Carey School of Business

Amanda Gulley

Chief of Product and User Experience,
EdPlus at ASU

An-Phuong Ha

Web User Experience Designer,
Learning Enterprise

Anita Dann

Academic Partner Portfolio Manager, Sr.,
Learning Enterprise

Audrey Moreno

Director of National Bridge Partnerships, Sr.,
Learning Enterprise

Benjamin Stanley

Research Analyst, Ten Across

Brent Maddin

Executive Director,
Next Education Workforce Initiative

Brittany Hiroto

Administrative Specialist,
Learning Enterprise

Carol Schumacher

Administrative Specialist & Office Manager,
Learning Enterprise

Catherine O'Donnell

Summer/Winter Teaching Faculty, Osher Lifelong
Learning Institute

Craig Laser

Edson College - Master in Healthcare Innovation

Dan Shillcutt

Senior UX Researcher,
Learning Enterprise

David Schonstein

Learning Innovation Strategy & Product, Executive
Director, Foundational Learning, Learning
Enterprise

Aaron Hashimoto

ASU Local Enrollment and Student Success
Coach, West Hawai'i

Alejandra Dashe

Sr. Instructional Designer,
Learning Enterprise

Alina Thomas

Support Coach,
Learning Enterprise

Ameer El-Mallawany

Architect of Learning and Student Success,
ASU Local

Anahi Godinez

Director of Workforce Partnerships,
Learning Enterprise

Anthony Ferreria

ASU Local Site Director,
Los Angeles

Beatriz Fuentes-Anderson

Instructional Design Program Manager, Sr.,
Learning Enterprise

Bianca Zietal

Associate Instructional Designer & InSpark
Consultant, Learning Enterprise

Brian Nethero

Associate Director,
EdPlus at ASU

Brittany Holmes

Assoc Director,
Global Outreach & Extended Ed

Caroline Dunn-Rankin

Director of Impact Assessment & Enterprise
Collaborations, Learning Enterprise

Charles Kazilek

Executive Director of K-12 Outreach & Advisor to
the Provost on Academic Technology

Cristy Guleserian

Executive Director, Principled Innovation

Daniel Falch

ASU Local Program Design Manager

David Young

Instructional Storyteller and Content Developer,
Learning Enterprise

Adam Wilson

Business Operations Specialist,
Learning Enterprise

Alexandra Aragon

Dir Academic Planning and Retention,
Barrett Honors College

Amanda Athey

Director, Professional Development and
Engagement, Graduate College

Amisha Kapadia

Business Operations Specialist, Sr.,
Learning Enterprise

Anahi Mendez

Marketing Manager,
Learning Enterprise

April Andrews

Digital Marketing Manager,
Learning Enterprise

Ben Kaufman

Associate Director,
College of Health Solutions

Blanca Ruiz-Moreno

Support Coach,
Learning Enterprise

Brianna Johnson

Financial & Planning Analyst,
Learning Enterprise

Cari Frederick

Videographer/Producer,
Learning Enterprise

Catalina Cayetano

Assistant Teaching Professor,
School of Social and Behavioral Sciences

Charulatha Srinivasan

Associate Instructional Designer, Learning
Enterprise

Damon Yoshida

ASU Local Site Director,
West Hawai'i

Darcy Richardson

Senior Director of Implementation,
CareerCatalyst, Learning Enterprise

David Thomas

Executive Director of the Milo Space Science
Institute

Dawn Spring
Online Course Manager | Stack Leader (History),
Learning Enterprise

Diane Ellison
Assistant Director,
Learning Enterprise

Elizabeth Vasquez
ASU Local Site Director,
Yuma

Erica Green
Senior Director of Academic Portfolio
Management, EdPlus at ASU

Evelyn Farkas
Executive Director, McCain Institute

Gerald Gordon
Systems Support Analyst (IT),
Learning Enterprise

Gustavo Zaragoza
Support Coach,
Learning Enterprise

Hiroshi Metzker
Marketing Automation Strategist,
Learning Enterprise

Jaclyn Smith Price
Product Manager, Sr.,
Learning Enterprise

Jamie Kowalski
Learner Success Lead,
Learning Enterprise

Jason Marcuson
Executive Director of Enterprise Executive
Education, Learning Enterprise

Jazmine Turner
Online Course Manager (Mathematics),
Learning Enterprise

Jennifer Jones
Director of Fiscal & Business Operations,
Learning Enterprise

Jill Rogier
Executive Director, ASU Prep Digital

Jorge Calderon
Senior Support Systems Specialist,
Learning Enterprise

Derek Keith
Sr. Project Manager, Foundational Learning,
Learning Enterprise

Dianna Lippincott
Director, Global Launch

Eric Brown
Online Course Manager,
Learning Enterprise

Erin Hugus
Instructional Design Team Lead,
Learning Enterprise

Fabiha Naumi
Associate Director,
Learning Enterprise

Gina Wilt Conner
Director + Asst Clin Professor,
MLF Teachers College

Hector Zelaya
Executive Director,
Bob Ramsey Executive Education

Hogan Seidel
Instructional Designer, Sr., & Multimedia Producer,
Learning Enterprise

Jake Pinholster
Asc Dean + Ctr Dir & Asc Profr, Herberger Institute
for Design and the Arts

Jamie Pickle
Online Course Manager | Stack Leader (Project
Management), Learning Enterprise

Jason Wiley
Director of Learner Success,
Learning Enterprise

Jeffrey Goss
Ast Dean/Exc Dir/Asc Vice Provost, Global
Outreach & Extended Ed

Jesse Silberberg
Exec Director,
Learning Enterprise

Joey Dormady
Assistant Dean, Graduate Programs and New
Education Initiatives, Sandra Day O'Connor
College of Law

Jorge Cruz
Operations Project Manager,
Learning Enterprise

Derrick Clark
Videographer/Producer,
Learning Enterprise

Elizabeth Reel
Corporate Partner Portfolio Manager, Sr.,
Learning Enterprise

Eric Burns
Marketing Project Manager,
Learning Enterprise

Erin Wilson
Instructional Design Team Lead,
Learning Enterprise

Faith Dalzell
Project Manager, Enterprise and Global Projects
Lead, Learning Enterprise

Gloria Espinoza Minnihan
Director of Online Curriculum and Digital
Innovation, The College of Liberal Arts and
Sciences

Heidi Jacobson
Director, Youth Entrepreneurship, J. Orin Edson
Entrepreneurship + Innovation Institute

Ian Gould
President's Professor, Associate Director of
Undergraduate Programs, School of Molecular
Sciences

James Knutila
Content Marketing Director,
Learning Enterprise

Jared Swerzenski
Director,
Osher Lifelong Learning Institute

Jason Fortin
Program Manager, Executive Education and
Corporate Partnership, W.P. Carey Dean's Office

Jennifer DeJesus
Online Course Coordinator (English),
Learning Enterprise

Jessica Guzman
Student Success Manager,
ASU Local

Joe Russo
Sr. Director at Arizona State University, Edson
College of Nursing and Health Innovation

Jose Lizarraga
ASU Local Enrollment and Student Success
Coach, Lake Havasu

Joseph Davis
Visual and Creative Designer,
Learning Enterprise

Justin St Juliana
Instructional Professional,
Learning Enterprise

Karen Chalmers
Administrative Specialist,
Learning Enterprise

Kathryn Dumaine
Corporate Partner Program Manager,
CareerCatalyst, Learning Enterprise

Kimberly Merritt
Vice President,
Learning Enterprise

Kristen Rothermel
Coordinator Senior, Hybrid Programs,
Learning Enterprise

Laura Juarez
ASU Local Student Success Coach,
Yuma

Lauryn Pedersen
Support Coach, Learning Enterprise

Leah Lommel
Chief Administrative Officer,
ASU Prep

Lillian Pitts
ASU Local Student Success Coach,
Los Angeles

Lori Bello
Exec Director, CISA - Office of the Dean

Madison Sutton
Assistant Director, Strategic Initiative
Development, Learning Enterprise

Manuel Aviles-Santiago
Senior Vice President, Educational Outreach and
Student Services & Associate Professor, MLFTC

Maria Anguiano
Executive Vice President,
Learning Enterprise

Marjory Marshall
Instructional Design Program Manager Sr.,
Foundational Learning

Julie Koepf
ASU Local Enrollment and Student Success
Coach, Yuma

Kamaree Hoskins
Instructional Designer,
Learning Enterprise

Karla Moeller
Educational Outreach Exec Cdr,
Office of University Provost

Katie Berryhill
Instructional Professional,
Learning Enterprise

Kimberly O'Hanlon
Marketing Director, Universal Pathways,
Learning Enterprise

Kyle Rassel
Director of Marketing, CareerCatalyst,
Learning Enterprise

Laura Polk
Exec Director, Thunderbird School of Global
Management

Lawrence Abeln
Deputy Dean of Executive Education and Clinical
Professor, TSGM Administration

Lenora Ott
Director, Learning Design,
Learning Enterprise

Linda Ricchiuti
Executive Director, J. Orin Edson
Entrepreneurship + Innovation Institute

Lucien Kahn
Product Manager, Sr., Learning Enterprise

Maira Hernandez
Recruitment Manager, Sr.,
ASU Local

Marc Sperber
Asst Director,
Education for Humanity

Marissa Huth
Instructional Designer,
Learning Enterprise

Mark Kaech
Sr. Director - Fiscal, Systems, and HR Operations,
Global Launch

Julie Liss
Assoc Dean & Professor,
College of Health Solutions

Karen Ceballos Pineda
ASU Local Student Success Coach,
Los Angeles

Kashyap Basu
Multimedia Creative Designer,
Learning Enterprise

Kayleen Lilly
Department HR Specialist, Sr.,
Learning Enterprise

Kimberly Flack
Senior Director of Education & Community Impact,
Arizona PBS

Larissa Dinh
Director of Product,
Learning Enterprise

Laura Wapelhorst
Exec Director,
University Affairs Initiatives

Leah Capps
Program Coordinator Sr,
CISA - Office of the Dean

Levi Colton
Asst Director,
Edson College - Learning Enterprise

Lindsey Beagley
Senior Fellow, Learning Enterprise

Lukas Wenrick
Director of Learning Innovations,
Foundational Learning, Learning Enterprise

Malcolm Holmes
Executive Director of Strategic Initiatives,
Journalism & Mass Comm

Marco Serrato
Associate VP of Enterprise Collaborations,
Learning Enterprise

Marissa Scragg
Assistant Director, Strategic Support and
Resource Development, J. Orin Edson
Entrepreneurship + Innovation Institute

Marleigh Hurlburt
Student Leadership Program Manager,
ASU Local

Melissa Huapaya

Director, Sr., Strategic Initiative Development,
Learning Enterprise

Meredith Toth

Assistant Dean, Digital Learning,
MLF Teachers College

Michael Velazquez

Program Specialist, CareerCatalyst,
Learning Enterprise

Miki Garcia

Director, ASU Art Museum

Natalie Turner

Business Analyst,
Learning Enterprise

Nicole Kallman

Enterprise Collaborations Lead,
Learning Enterprise

Octavio Heredia

Director, Global Outreach & Extended Ed

Pallavi Sharma

Data Analyst, Sr.,
Learning Enterprise

Quintin Boyce

Assoc VP EOSS,
Outreach

Raquel Gonzales

Head of Marketing,
Learning Enterprise

Robert Ashcraft

Executive Director and Saguaro Professor of Civic
Enterprise, Lodestar Center for Philanthropy &
Nonprofit Innovation

Rowan Defaria

Director, Herberger Online Learning, Herberger
Institute for Design and the Arts

Sage Adams

Portfolio Manager/Business Development
Support, Learning Enterprise

Sarah Johnson

Director of ULC Pathways, Operations, Learning
Enterprise

Sean Nader

Learning Enterprise, Support Coach,
Learning Enterprise

Melissa Tole

Instructional Designer,
Learning Enterprise

Meredyth Hendricks

Associate VP, CareerCatalyst,
Learning Enterprise

Michelle Jackson

Systems Support Analyst,
Learning Enterprise

Mitchell Friedland

Business Development Director,
Learning Enterprise

Natasha Morrison

Director of Hybrid Partnerships + Programming
Design, Sr., Learning Enterprise

Nika Gucci

Executive Director, Center for Mindfulness,
Compassion and Resilience

Ouadir Baalouchi

Project Manager, Sr.,
Learning Enterprise

Patrick Rossol-Allison

Associate VP of Strategic Initiatives,
Learning Enterprise

Rachel Reed

Learner Success Designer (Analyst),
Learning Enterprise

Raven Gates

Educational Technology Specialist,
Learning Enterprise

Rochel Phairow

Online Course Manager | Stack Leader
(Sociology), Learning Enterprise

Ryan Chase

Senior Director, W. P. Carey Dean's Office

Samantha Corsini

MultiMedia Specialist,
Learning Enterprise

Savanna Conner

Online Course Manager | Stack Leader (English |
Writing), Learning Enterprise

Sean Netzel

Course Facilitation Coordinator,
Learning Enterprise

Melissa Waite

Project Coordinator, CareerCatalyst,
Learning Enterprise

Michael Cacciatore

Partnership Manager, Florida,
Learning Enterprise

Michelle Lyons-Mayer

Sr Director of Global Development,
Thunderbird School of Global Management

Nadia Viswanath

Chief Operating Officer,
Learning Enterprise

Nicholas Maddox

Program Manager,
Global Outreach & Extended Ed

Nikita Williams

ASU Local Site Director, Washington, D.C.

Pallace Halse

Community Manager, ASU for Life,
Learning Enterprise

Paul Herbert

Business Ops Specialist, Sr.,
Learning Enterprise

Raghu Santanam

Senior Associate Dean & Professor,
W. P. Carey School of Business

Robert Kilman

Director, Sr., Venture Design and
Communications, Learning Enterprise

Roger Kohler

Director, Sr., Learning Systems Engineer,
Learning Enterprise

Ryan Johnson

Executive Director,
College of Global Futures

Sarah Jarboe

Instructional Designer,
Learning Enterprise

Scott Weatherford

Executive Director, Universal Pathways,
Learning Enterprise

Shannon McKinnon

Program Manager, CareerCatalyst,
Learning Enterprise

Sharlene Wolchik

Director of REACH Institute and Professor,
Psychology

Shawn Kirkilewski-Flora

Instructional Designer,
Learning Enterprise

Stephanie Petersen

Project Manager, CareerCatalyst,
Learning Enterprise

Stephen Lay

Learning Enterprise, Support Coach,
Learning Enterprise

Stuart Rice

Director, Sr., Learning Design,
Learning Enterprise

Tamara Underiner

Associate Dean & Associate Professor,
Graduate College

Taylor Stupka

Partnership Manager,
Learning Enterprise

Tiffany Khan

Senior Director and Revenue Officer,
Arizona PBS

Turner Bohlen

Head of Product,
Learning Enterprise

Tylor Coulthard

Online Course Coordinator,
Learning Enterprise

Wayne Anderson

Sr Director, EdPlus at ASU

William Terrill

Professor and Associate Dean, School of
Criminology & Criminal Justice

Yeukai Mlambo

Senior Director of International Grant Initiatives,
ASU EdPlus

Sharon Hall

President's Professor and Associate Dean,
School of Life Sciences

Shelby Lawson

Associate Director of Social Media,
Learning Enterprise

Stephanie Powell

Systems Support Analyst,
Learning Enterprise

Steven Allardi

Videographer and Producer, Sr.,
Learning Enterprise

Suzanne Vasquez

Exec Admin Supp Spec.,,
Learning Enterprise

Taylor Dauphin

Operations & Implementation Manager, Hybrid,
Learning Enterprise

Tessa Jones

Product Manager, Sr.,
Learning Enterprise

Trisha Drake

Instructional Designer,
Learning Enterprise

Ty Harned

Systems Support Analyst (IT),
Learning Enterprise

Van Anderson

Director of Collaborative Initiatives, Foundational
Learning, Learning Enterprise

Wellington "Duke" Reiter

Executive Director, University City Exchange;
Founder and Executive Director, Ten Across,
University City Exchange

Yash Mahendra Pachchigar

Online Course Manager | Stack Leader (ABDA/
Google IT), Learning Enterprise

Shawn Faison

Software Engineer Principal,
Learning Enterprise

Stefan Kennerly

ASU Local Recruitment & Enrollment Manager

Stephanie Alvey

Asst Director, Watts College of Public
Service & Community Solutions

Steven Lee

Lead UX Designer,
Learning Enterprise

Taija Hendrix

Support Coach,
Learning Enterprise

Taylor Pineda

National Director,
ASU Local

Tiffany Coleman

Director of Operations, Sr.,
Foundational Learning, Learning Enterprise

Trisha Eardley

Director of Academic Services, CISA - Office of
the Dean

Tyler Galarneau

Instructional Content and Story Designer,
CareerCatalyst, Learning Enterprise

Vanessa Ruiz

Deputy Vice President for Outreach within
Educational Outreach and Student Services

William Campbell

Visual and Creative Designer Sr,
Learning Enterprise

Yasmin Puhuesva

Project Coordinator, CareerCatalyst,
Learning Enterprise



Partner with us to foster and grow universal access to social and economic opportunity.

At every stage in life.



#1
in the U.S. for
innovation



ASU ahead of MIT and Stanford
— U.S. News & World Report,
9 years, 2016–24



learning.asu.edu